



The Julia Group  
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Santa Monica, CA  
90405

*"Technology for a better world"*

**Dr. AnnMaria De Mars, Owner**  
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### Major Clients

U.S. Department of Agriculture  
National Institutes of Health  
University of Southern California  
7 Generation Games

### Certifications

Women-owned Small Business  
Green Business

### UNSPSC Codes

**81111600** –Computer Services  
**81111603**- Programming for HTML  
**81111607** Programming for C/ C++  
**81112103** – WWW site design services  
**82111503** – Academic/ scientific article writing  
**86132102** – Training, planning & development consultancy  
**86132201** – Educational support - Training workshop service

### NAICS Codes

**541511** – Custom Computer Programming Services  
**541720** - Research and Development in the Social Sciences and Humanities  
**617110** – Educational Support Services

### Registrations

UEI: GDJ2JA7SU993  
DUNS: 801258315

## Core Capabilities

- **Software Development**
- **Assessment and Evaluation**
- **Interactive Media Development**
- **Creating applications in multiple languages**

**The Julia Group** has twenty-five years of experience creating customized software for evaluation, training, and dissemination. We cover all aspects, from online data entry through analysis and reporting.

## Major Services Offered

### Software Development

- Web-based, iOS or Android apps that work online and off-line
- User Experience Design
- Content creation: scripts, narration, animation, and images
- Programming in C, C++ , C# , JavaScript, HTML/CSS , PHP/SQL, SAS and SPSS

### Assessment and Evaluation

Development and validation of tests and measurement data entry forms, database, statistical analysis, and reports. Our services can also be purchased individually for clients who only need assistance with some assessment components.

### Interactive Media Development

- Development of apps and websites for promoting public awareness
- Front-end interface for data collection from users
- Back-end for data storage and reporting

## Differentiators

- Doctoral level researchers with experience in evaluation, statistical analysis, and software development
- Specialists in analysis of 'difficult data'
- Expertise in evaluation and development for low-resource communities
- Bilingual – English/ Spanish